



## Loan Modification Internet Lead Program

Over the past several weeks we have been piloting a new Internet lead generating program for the Loan Modification business. After very successful results with long term clients we are excited to introduce Internet Loan Modification leads to the general marketplace. The leads are real time and are generated through our proprietary sites as well as trusted partners, who have the reputation of delivering high quality leads and successful campaigns for our clients over many years.

Our Internet leads must meet the following criteria:

- 1) Valid contact information
- 2) Must be at least 3 months behind in the mortgage
- 3) Must have a \$600 minimum monthly mortgage payment
- 4) The foreclosure date must be greater than 2 weeks away from date of delivery

Below you will see one of the many forms homeowners will be filling out:

**Are you 90 days behind on your mortgage?**  
Our revolutionary program can help you get caught up today.

**START HERE**

1st Mortgage Lender:*	REQUIRED = * Mortgage Loan Type:*	Monthly Payment:*
Months Behind:*	Foreclosure Date: (if any)	Sale Date: (if any)
select	mm / dd / yyyy	mm / dd / yyyy
2nd Mortgage Lender:	Monthly Payment:	Months Behind:
		select
First Name:*	Last Name:*	Address:
Zip:*	Email:*	Day Phone:*
Mobile Phone:	Best Time To Call:	( ) -
( ) -	select	
If you were given a fresh start, would you be able to make your payments now?		
<input type="radio"/> Yes <input type="radio"/> No		
Home Purchase Price:*	Owed Balance:*	
Tell us why you are in need of foreclosure prevention services:		

### Delivery

Leads are delivered via email in an excel spreadsheet – please take a look at this sample lead

DateCreated	Name	StreetAddress	City	State	Zip	HomePhone	EmailAddress	ContactTime	HomeOwner	HomePurchasePrice	MortgageBalance	Lender1	MonthlyPayment1	MonthsBehind1
9/17/2008 6:00	Sara Poole	123 Main St	Seattle	WA	98584	(360) 555-5555	helpme@aol.com	After 8:00 pm	TRUE	126000	124000	WAMU	967	3 to 4

### Contact Us

Please contact us at 866-956-DCMG to start your campaign today.